

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	9060689
<b>Application Number:</b>	10066811
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	6065
<b>Title of Invention:</b>	System and method for modifying advertisement responsive to EPG information
<b>First Named Inventor/Applicant Name:</b>	Thomas E. Ward
<b>Customer Number:</b>	75563
<b>Filer:</b>	Saswat Misra
<b>Filer Authorized By:</b>	
<b>Attorney Docket Number:</b>	IS/074 Cont. 4
<b>Receipt Date:</b>	17-DEC-2010
<b>Filing Date:</b>	04-FEB-2002
<b>Time Stamp:</b>	13:22:06
<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$1290
RAM confirmation Number	12350
Deposit Account	061075
Authorized User	

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## File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/Message Digest	Multi Part /.zip	Pages (if appl.)
1		IS_74_Con4_Reply.pdf	44637 fbec930f026e84871c32a51996d7c31a7bc8f dad	yes	16
<b>Multipart Description/PDF files in .zip description</b>					
Document Description		Start		End	
Amendment/Req. Reconsideration-After Non-Final Reject		1		1	
Claims		2		13	
Applicant Arguments/Remarks Made in an Amendment		14		16	

## Warnings:

### Information:

2	Transmittal Letter	IS_74_Con4_IDS_Transmittal.pdf	27858 ed9ba83824bbca7a5cf9bd8613474ff87c897 2ea16	no	2
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## Warnings:

### Information:

3	Information Disclosure Statement (IDS) Filed (SB/08)	IS_74_Con4_SB08.pdf	107050 fb8cb58b18811ea95cc01cd502611cd7 6d10	no	1
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## Warnings:

### Information:

This is not an USPTO supplied IDS fillable form

4	Foreign Reference	CA2297039A1.pdf	3537597 8237d2a14569b1a196a015e44d2180 3e6b	no	74
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## Warnings:

### Information:

5	Foreign Reference	EP1036466.pdf	2968317 acaf6c65347bb349d5a94da6f9a113526a2b e37e	no	39
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## Warnings:

### Information:

6	Foreign Reference	HK1035285.pdf	208154 11664bf97d6c52ee12fb6533b4c34915b1 63d2	no	22
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<b>Warnings:</b>					
<b>Information:</b>					
7	Foreign Reference	JP937168.pdf	6940154 ah1bsB9264a1d1152/6021af3d367523e1 7503e	no	30
<b>Warnings:</b>					
<b>Information:</b>					
8	Foreign Reference	JP20011513595.pdf	209520 1d020e659f771b34D2/c77es2113a2scz 7d6a	no	22
<b>Warnings:</b>					
<b>Information:</b>					
9	Foreign Reference	JP4062577.pdf	209534 ff3ad0e96459400d6aeecc9dca7dcae1265 a1607	no	22
<b>Warnings:</b>					
<b>Information:</b>					
10	Foreign Reference	WO9702702.pdf	4839397 0c2975d44988fc192a9d5d7a7db1ec719e a3861	no	29
<b>Warnings:</b>					
<b>Information:</b>					
11	Foreign Reference	WO0101677.pdf	5950596 12a812db7b3608c12dc7f36e913220c21fe3 2a64b	no	206
<b>Warnings:</b>					
<b>Information:</b>					
12	NPL Documents	The_New_Media_and_Broadcast_Policy_An_Investigation.pdf	4538434 c1891e3862a52a100035ae594673cb7862 c10da	no	114
<b>Warnings:</b>					
<b>Information:</b>					
13	NPL Documents	TV_Listings_Functional_Spec_Time_Video.pdf	168613 c37ef4d6e0c0d012e6c13d0db5d71e5 69db2	no	11
<b>Warnings:</b>					
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14	Foreign Reference	CN1555191A.pdf	4086840 d8fcac3d0640fc204bd1973c4c9fb29d2 cfa9	no	66
<b>Warnings:</b>					
<b>Information:</b>					
15	Foreign Reference	cn1555191_abstract.pdf	351896 fa140690c7bba404f1554214bd79fd10x 2fa7	no	1

<b>Warnings:</b>					
<b>Information:</b>					
16	Extension of Time	IS_74_Con4_EOT.pdf	54012 7d82394e64b25ae13c2217fa42e802299709 d8ff	no	2
<b>Warnings:</b>					
<b>Information:</b>					
17	Fee Worksheet (PTO-875)	fee-info.pdf	31955 3bdc5602f79eab013dd94c0c8869dd26 11ad23	no	2
<b>Warnings:</b>					
<b>Information:</b>					
Total Files Size (in bytes):			34274564		
<p>This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.</p> <p><b>New Applications Under 35 U.S.C. 111</b>  If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.</p> <p><b>National Stage of an International Application under 35 U.S.C. 371</b>  If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.</p> <p><b>New International Application Filed with the USPTO as a Receiving Office</b>  If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.</p>					